

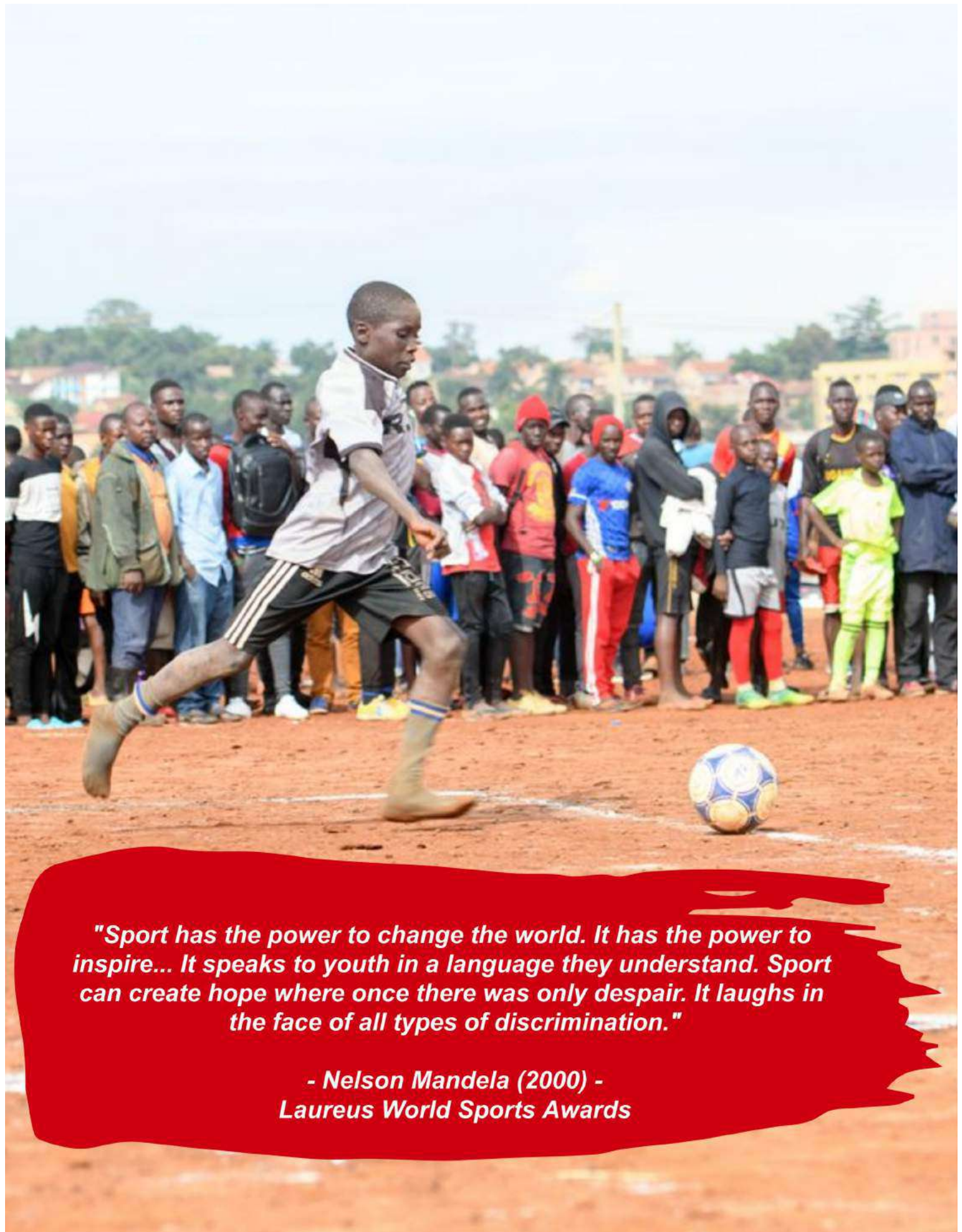
Gratitude Report

2019



TO WASOKA

Mobilise, educate and empower slum children through football.



"Sport has the power to change the world. It has the power to inspire... It speaks to youth in a language they understand. Sport can create hope where once there was only despair. It laughs in the face of all types of discrimination."

*- Nelson Mandela (2000) -
Laureus World Sports Awards*

Why Football?



Most popular
sport in Uganda,
and the world



Most easily accessible
sport for slum and
street children



Team sport that the
slum and street children
can identify with



Football can be
played anywhere,
everywhere

The recognition for the prestigious FIFA Diversity Award 2019, and everything that came with it, was one of the biggest highlights from 2019.

The schools league was a success. The Slums Derby hit a new high – 1,500+ kids in Kazo. The Christmas Camp was as memorable as ever. The moments and experiences during that week in Jezza will live with us forever.

Our biggest impact continues through Football 4 WASH with Viva con Agua. More than 6,000 kids were directly impacted in schools and communities in Kampala, Wakiso and Karamoja.

As an organisation, 2019 was also a learning curve.

We now know that impact is in the experience of each participant and not necessarily in their numbers. We learnt that competition and social development could have either antagonistic or complimentary effects; depending on your focus.

Girls football continues to be our most undoing. We continue to make deliberate efforts to learn and improve our gender programming.

We thank everyone who has been part of this journey in the last 12 months – partners, donors, volunteers, coaches and especially the kids!

Every single one of you, your support made 2019 very beautiful for Watoto Wasoka.

With smiles from 6,000 kids.

Message from the CEO

A photograph of Francis Mugoya, the Executive Director, speaking into a microphone. He is a Black man with a beard, wearing a dark suit, white shirt, and a red and black patterned tie. He is gesturing with his hands while speaking. The background is dark and out of focus, with a faint 'FIFA' logo visible.

Francis Mugoya

Executive Director

Introduction

Founded in 2009, Watoto Wasoka is a youth-led football for development organisation in Uganda. We use football as a vehicle for social change in the lives of slum children in Uganda. We seek to change lives, through structured football programmes, one game at a time.

Who We are

We organise some of the biggest football events for youth in Uganda, East Africa (if not Africa), with our last Slums Derby attracting more than 1,500 kids, while the last Christmas Camp was attended by more than 2,700 boys and girls from all over Uganda.

We are the famous Football Made in Slums!

Vision

Changing lives of slum children in Uganda, one game at a time

Mision

To create purposeful opportunities for play in a safe environment for slum children in Uganda.

Our Values



Integrity

Honesty with participants & partners



Respect

Far, generous & respect for everyone



People

Every participant & team member develops



Fun

Fun & enjoyment from what everyone does

Mobilise, educate and empower slum children through football.

3 GOOD HEALTH
AND WELL-BEING



Our Way...

4 QUALITY
EDUCATION



Slum Kids



Our Business

Boys
Girls
Ages 8 - 18
Schools & Communities

Football



Our Deal

Play
Enjoy
Learn
Develop

Challenges



Our Struggle

Poor Quality Education
Poor Health Services
Access to WASH
Inequalities

Change



Our Promise

One game at a time
Change individuals
Change communities
Development

5 GENDER
EQUALITY



6 CLEAN WATER
AND SANITATION



Football Made in Slums



What we do

Football 4 WASH

Promoting good sanitation and hygiene; reducing prevalence of WASH related diseases



VIVA CON AGUA

*Proud partner
since 2015*

**Water, Sanitation
& Hygiene (WASH)**

**Football drills +
Health Messaging**

6,000

Direct beneficiaries in Kampala,
Wakiso, Karamoja

15,000

Indirect Beneficiaries

6 CLEAN WATER
AND SANITATION



3 GOOD HEALTH
AND WELL-BEING





Our Big Events

Slums Derby



- Biggest slums football festival
- Battle for Slums' bragging rights
- 1,500+ kids
- Non-stop football action

Celebrating football and football kids, bringing the game home, one slum every year. Fiercely competitive, yet a big opportunity for fun

Christmas Camp

- Uganda's biggest
- New Year's Eve
- 2,500+ participants
- Life skills sessions
- Football 4 WASH
- One week:
28th Dec - 4th Jan



A week of our lives, to play and compete, to learn and to make new friends, to feast and to fun. Nothing gets close.



What we do

Primary Schools League

A league for schools to offer sports scholarships and bursaries to football kids in Uganda

**UEFA Champions
League format**

**Football 4 WASH
workshops integrated**

**Dozens of
scholarships and
bursaries annually**

600+

Boys and girls in 6 districts

**4 QUALITY
EDUCATION**





What we do

Sparta 09



Our internal teams of K.S. Sparta 09 are our pride and the most successful matchmaker for the future of our kids.

- U8s – U17s, and senior team
- Alumni at Uganda national teams
- 100+ boys & girls
- Football development, life-long learning

Girls' football

- Girls' programmes gaining traction
- Girls' Slums Derby
- Girls Christmas Camp
- Girls' Schools Championship
- Sparta 09 Girls team



Our commitment to advancing gender equality through football is clear, our plan still forming. We've learnt lessons and are adapting.

Since 2009

**12,000+
Boys & Girls
Involved**

**Slums
Derby with
1,500+ kids**

**600+
scholarships
& bursaries**

**Christmas
Camp with
2,500+ kids**

**Pri. Sch.
League
6 districts**

**FIFA Diversity
Award 2019
finalists**



WATOTO WASOKA
FOOTBALL MADE IN SLUMS





2019 in review

Primary Schools League 2019

March - August



631 pupils; 6 districts



Rays of Grace (Boys)
Kisugu C/U (Girls)



Schools:
22 Boys', 6 Girls'

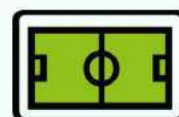


Slums Derby 2019

18-19 May



Kazo Playground,
Kawempe



1,560 Boys & Girls
113 Teams



Big Talent (Boys)
Everton Uganda (Girls)



Christmas Camp 2019/20

28/12/19 - 04/01/20



Ganyana Jr. Sch -
Jezza



2,732 Boys
& Girls



Fun & learning



Football 4 WASH, 2019

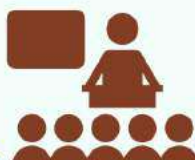
37 Schools
40 Communities



163 Coaches
& Teachers trained



6,000 Direct
beneficiaries



WASH Facilities
by Viva con Agua



Strides made in 2019

FIFA DIVERSITY AWARD

September 19, Milan



FIFA Diversity Award 2019 ceremony. Milan, Italy. Watoto Wasoka represented by Francis Mugoya. In attendance were Fútbol Más from Mexico (who emerged winners) and PlayOnSide from Thailand/Myanmar, FIFA officials, FIFA Foundation and FIFA Legends.

FIFA Diversity Award 2019



A very big honour to be recognised by FIFA for our efforts of using football to address discrimination and encourage integration of slum and street children in Uganda.

Coaches Across Continents



Third year of Hat-Trick Partnership with Coaches Across Continents; On-filed Training with 83 community coaches trained in Kampala

Sparta 09 teams



- U15s UYFA National Champions in Masaka
- U13s Christmas Camp Champions for the first time
- U9s Champions at the Christmas Camp





Voices from the field



We featured in the news after winning the UYFA National U15s Championship in Masaka. I was part of the *streetfootballworld* young leaders in Busia; I met young people from Kenya and Tanzania and made friends with them.

- Alfred Ssebunya, 14 -



Volunteering with Watoto Wasoka gives me joy. Just a few years ago I was like these kids. Sparta 09 & Watoto Wasoka has also allowed me the opportunity to learn photography and to work on the media material.

- Richard Apuuli, 20 -



Winning the U13s category at the Christmas Camp was the highlight of my year. I have a sports scholarship to study because my mother cannot afford school fees.

- Ashraf Kyakuwa, 11 -



It's exciting to work with Watoto Wasoka. I learn a lot everyday, they encourage me a lot. I look forward to more women on the team, and having more girls in the programmes.

- Sharon Namatovu, 22 -



Sparta 09

**U-15s National
Champions 2019**

FIFA DIVERSITY AWARD

September 2019, Milan



2019

FIFA Diversity Award



Football 4 WASH



Girls' Football



Sparta 09 Teams



Christmas Camp



Slums Derby



Primary Schools League



Financials



Institutional donors: 22,552 €
Public Partners: 16,192 €
Football Industry: 10,978 €
Online/merchandise: 3,814 €
Private donors: 2,645 €
Events: 1,932 €

In 2019, a total of 58,113 € was invested into the Football Made in Slums programmes steered by Watoto Wasoka.

Funding in 2019

58,113 €

**Programmes
33,931 €**

**Operating expenses
10,605 €**

**Others
1,249 €**

Bal c/f 2020

12,328 €



Merchandise Sale

**Support our work;
Buy some cool merchandise**



Gym Bag

Price: **EUR 30**



T-shirts for adults

Price: **EUR 40**



T-shirts for kids

Price: **EUR 30**



Tote bag

Price: **EUR 30**

IT TAKES A TEAM

You make our work possible...



Thank You

Football Made in Slums

Photo Credits:

The Lens Foundation

Watanda Photography

Papa Shabani Shabani

Prism121 Photography

FIFA/Getty Images

Tumusiime Richard Apuuli Photography



WATOTO WASOKA
FOOTBALL MADE IN SLUMS

