



Gratitude Report 2021

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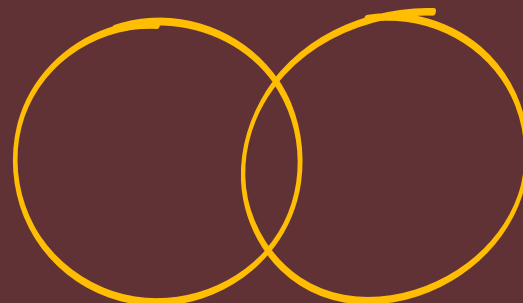
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2021



Foreword from the board

Although by the end of the year we started seeing light at the end of the tunnel, 2021 was still a year in which our usual operations were significantly affected by Corona.

No major events. No big groups of laughing kids. It just did not feel like the Watoto Wasoka way, yet, the team managed to put together WASH trainings for community coaches and organised community sessions with kids.

Hence, we still did what we do best – reach out to kids, cater for their individual needs and try to impact their lives in a positive way. I was particularly impressed by the support we received for our educational campaign that helped us to support more than 25 boys and girls back to school in 2021.

Equally amazing was the start of our Women's Derby, as a way of celebrating girls through football.

As an organisation we continued to attract new exciting collaboration partners who broadened our impact objectives and initiated exciting new thought processes and pathways for our growth.

In summary, 2021 has been another year after which I am incredibly proud of our achievements.

The team continue to form an exciting, thriving organisation which I am lucky enough to be associated with.



With warmth,

**Rene T. Meyer
Ag. Board Chair**

Message from the CEO



**On behalf of the
best team,**

**Francis Mugoya,
Executive Director**

The year 2021 was a year of growth.

A year of hard-hitting waves of the COVID-19 pandemic and related lockdowns; yet filled with opportunities to try new things, to learn and to grow as an organisation. Children were out of school for most of the time during the year, with too few opportunities to learn.

We managed to offer a handful of our kids support classes, and to also offer access to sport in a safe environment through our Sparta 09 teams and the various leagues.

The Football 4 WASH cycle continues to develop and now includes community clean-ups and opportunities to learn about menstrual hygiene for the girls.

Our girls' football programming was the biggest win for us in 2021. We were excited to see coaches mobilising, educating and empowering more girls through football.

Football 4 WASH remains our flagship programme to change our communities. At a time when handwashing was exceptionally significant, our football drills became even more applicable than ever!

We stood the test of the persistent pandemic, and yes, this time it was harder than the first. We thank God for life and pray for strength for the bereft families and friends. We send out our thoughts to everyone, and we hope you stay safe and strong.

The next few years are still hazed with uncertainty around the world, but we look forward into it with more courage than ever before, with more hunger to learn and to grow.

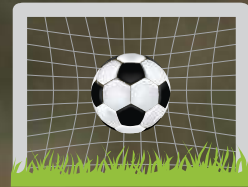
Finally, if we have done anything worthy writing home about, it is because we had the best team, supported by friends and partners who shared the same belief and that we were lucky enough to work in a field where our passion became an opportunity to serve our communities.

Why Football?



Popularity

Most popular sport in Uganda,
and the world



Accessible

Most easily accessible sport for
slum children



Identity

Team sport that the slum
children can identify with



Low cost

Football can be played
anywhere, everywhere

Football Made In Slums

Watoto Wasoka

About Us

Founded in 2009, Watoto Wasoka is a youth-led sport for development organisation in Uganda. We use football as a vehicle for social change in the lives of slum children. We seek to change lives, through structured football programmes, one game at a time, by creating purposeful opportunities for play and learning in a safe environment.

We also organise some of the biggest football events for youth in Uganda, East Africa (if not Africa!), with our last Slums Derby attracting more than 2,000 kids, while the last Christmas Camp was attended by more than 2,700 boys and girls from all over Uganda.

In 2019, our work with slum kids in Uganda was recognised at the FIFA Diversity Award in Milan, Italy.

We are the famous ***Football Made in Slums*** !

Vision

Change lives of slum children in Uganda, one game at a time.

Mission

To mobilise, educate and empower slum children through football.

Our Values



People. Every participant and team member develops



Integrity. Honesty with participants and partners



Respect. Fair, generous and respect for everyone



Fun. Fun and enjoyment from what everyone does

WHO WE ARE

Our way...



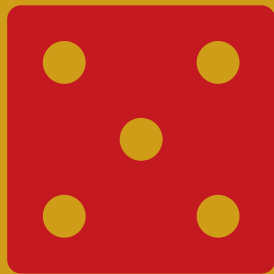
Children

Boys & Girls. 8-18 years.
Schools and Communities



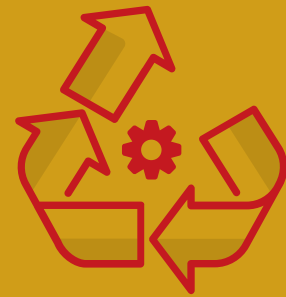
Football

Passion. Play. Learn.
Develop.



Slums

Underserved. Inequalities.
Lack of services & Opportunities



Change

One game at a time.
Individuals & communities.

**To mobilise, educate and empower slum children
through football**

Football 4 WASH

Promoting good sanitation and hygiene through football drills and health messaging on Water Sanitation and Hygiene (WASH).

Education

Supporting schools to avail sports scholarships to football kids through schools' leagues, scholarships schemes and offering school support.

BUREF

Building Resilience through Football (BUREF). Using football to promote mental well-being, social cohesion and build resilience.

Girls Programme

Commitment to gender equality through football; offering girls access to sport and menstrual hygiene education through football

What we do

3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



WATOTO WASOKA
FOOTBALL MADE IN UGANDA

What we do

Slums Derby

A football festival like no other; celebrating slum football and football kids with food, friends and fun

Christmas Camp

A week of football and learning that brings 2,000+ together to compete and to learn, to feast and make new friends.

Women's Derby

A football festival in celebration of girls, football and the International Women's Day.

Sparta 09

Our internal teams; matchmaker for the future of some of our kids from U9s with a few alumni making it to national teams.

3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



WATOTO WASOKA
FOOTBALL MADE IN SLUMS



Work done in 2021: Football 4 WASH



88

Community coaches trained



64

Community clean ups

45%

Female participants in the
Football 4 WASH cycle in
2022



44

Community teams engaged



2,128

Boys and girls involved

65%

Participants reported a 45%
increase in WASH knowledge



Football 4 WASH



Football 4 WASH

Work done in 2021: Girls' Programme



45

Girls in our Sparta 09 team
accessing regular football



86%

of girls reported improved
knowledge of menstruation



24

Girls' teams in the Football 4
WASH League



1,109

Total number of girls
reached in 2021



512

Participants in the inaugural
Women's Derby 2021



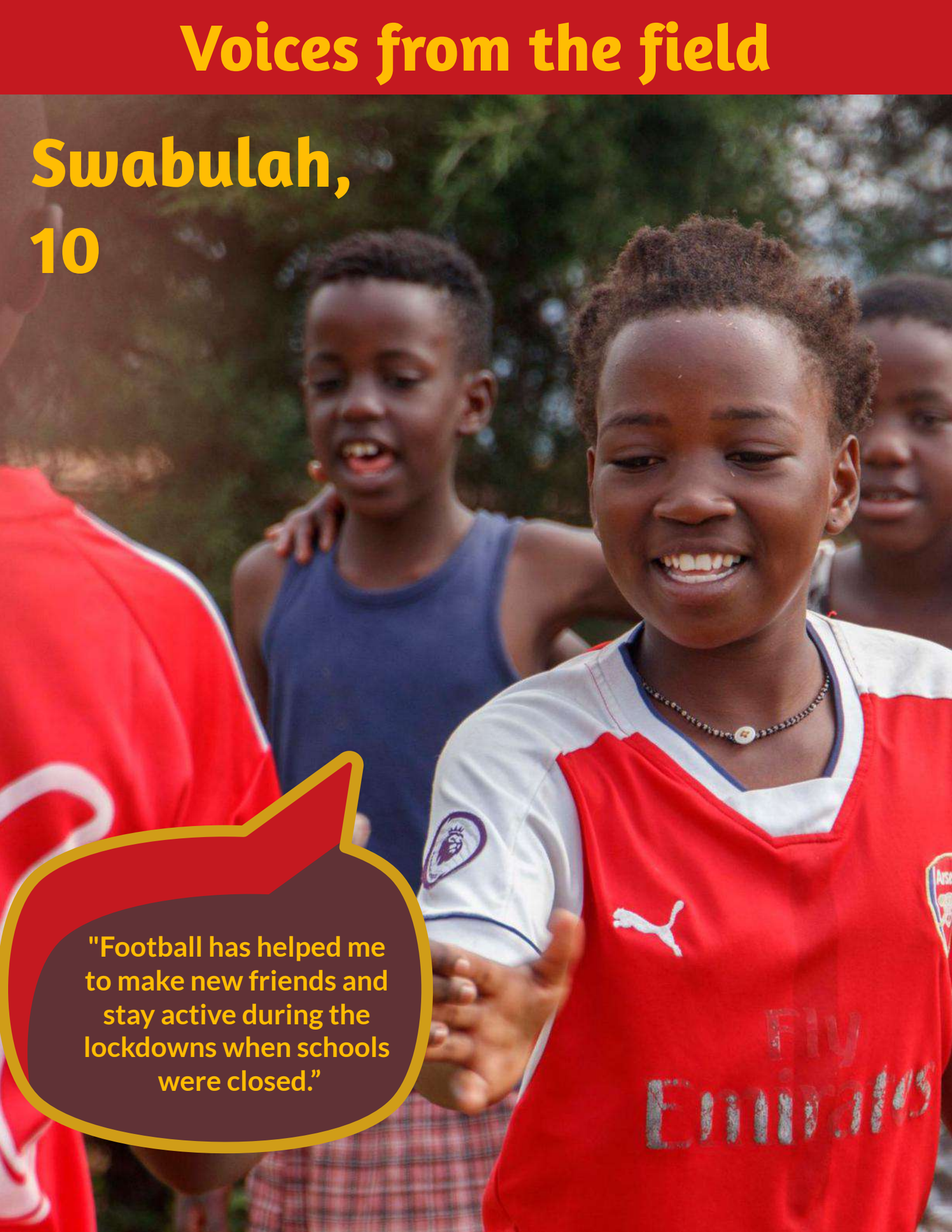
Girls' Programme



Girls' Programme

Voices from the field

Swabulah,
10



"Football has helped me to make new friends and stay active during the lockdowns when schools were closed."

Work done in 2021: Sparta 09 teams



Football excellence



Character Development



Education



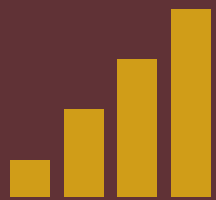
Sparta 09 Teams

Voices from the field

**Kawooya,
11**



"Football has helped me learn more, both at school and in life. This year, I learnt the steps of hand-washing."



Our Strategy



Our strategic plan 2021 - 2023 focuses on three areas of Programming, Marketing & fundraising and Organisational development



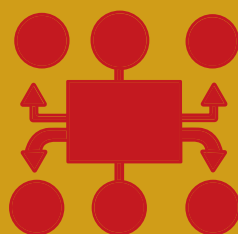
Programmes

Organise relevant, evidence-based and regular football for development activities that offer development opportunities for our beneficiaries and communities.



Marketing & Fundraising

Build an attractive, transparent and sustainable brand and an organisation that offers the best value for every penny



Organisational Development

Build a support structure of people and systems that sustain the organisation mandate today and beyond

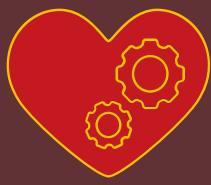


2021 - 2023





Our People



Papa
(Impact; M&E)



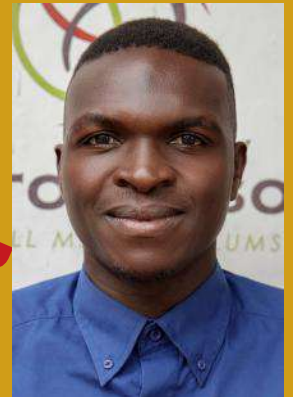
BOARD



Sharon
(Girls Programme)



Patu
(Co-Founder)



Asimwe
(Football)



Francis. B
(Programmes)



Apuuli
(Photo +Video)

Francis. M
(CEO)

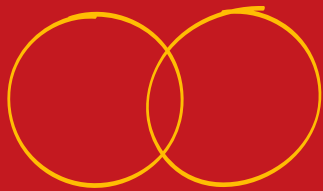


Volunteers



Volunteers





Get involved



Our work depends on partners, volunteers, friends, donors and well-wishers



Work with us

Volunteer

Intern



Visit Us

Events

**See us
in action**



Donate

Sponsor

Partner

Support the cause





Financials 2021



In 2021, a total of
EUR 61,671 was
invested into the
work of Watoto
Wasoka



Grants: €24,733
Institutional: €26,453
Football sector: €5,127
Others: €5,358

Revenue in
2021: €61,671

65.4%
Programme costs:
€40,336

11.3%
Surplus (2022):
€6,957

23.3%
Support costs:
€14,378



Your support made in possible...



Thank you



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*Football
Made in
slums*